

# United Way of Cleveland County Is Investing In Our Community.

## Why should I donate through a United Way Campaign?

**Local** - Our organization is not nationally, but locally governed by community volunteers and leaders.

**Impact** – Our agencies provided services to more than 40,000 people in Cleveland County in 2019.

**Payroll Deduction** – Through payroll deduction everyone has the opportunity to give in an easy way.

**Accountable** – Our agencies are reviewed annually to ensure that they are spending donated dollars wisely.

**Efficient** – The United Way of Cleveland County has a 13.2% overhead. Far below the average for charities.

To learn more visit [www.uwclevco.org](http://www.uwclevco.org)



### HELPING STUDENTS MAKE PLANS FOR THE FUTURE.

The United Way supports programs that are preparing our students. Whether it be by helping them graduate, enter the workforce or enroll in college.



### REACHING OUT TO THE AGING POPULATION.

As the population of older adults increase, services for those people should as well. United Way makes sure that the needs of all demographics of our population are being addressed.



### KEEPING FAMILIES IN THEIR HOMES.

Unstable living conditions lead to unemployable people and can continue the cycle of poverty. United Way programs are working to end that cycle.



### ENSURING EVERYONE HAS ACCESS TO HEALTHCARE.

Physical and Mental Health are both key to a productive society. Our agencies are working to increase access to healthcare and to break the stigma of mental health in Cleveland County.

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