

Minutes
Executive Committee
United Way of Cleveland County, Inc.
Thursday, December 8, 2016
United Way Headquarters
Mr. Scott Franklin, Chairman, Presiding

Present: Dr. Shannon Kennedy Scott Franklin
 Rev. William Thompson Todd Douthit
 Brian Gwyn Greg McInnis
 Ed Faylo

Staff: Bill Hooker Leslie Cobb
 Shelly Lovelace Nicole Elmore

Mr. Franklin called the meeting to order and thanked everyone for coming.

The first item of business was the approval of the August 2016 minutes. **Dr. Kennedy made a motion to accept the minutes as presented. Mr. Douthit made the second. All approved.**

Mr. Franklin called upon Mr. Douthit to give the *Finance Report*.

Mr. Douthit reviewed the *Banking Report*. He stated that for the November report there was a notation regarding the Cleveland Cares program, but that in the future this would be a separate document since those funds were not a part of the United Ways normal operating funds. He stated that, including the Cleveland Cares funds, we were \$142,889.17 over the 6 month target.

Mr. Douthit then gave the *Campaign Collections Report*. He stated for the 15/16 year, we are at 83.9% collected compared to 75.4% for the 14/15 year and 83.2% for the 13/14 year. Mr. Douthit asked the group if there were any questions, hearing none, he proceeded with the Operating Budget.

Mr. Douthit stated that the Operating Budget should be at a target of 41.67% expended, five months into the fiscal year and we were actually operating at 42.23%. He reviewed line items that were over stating that most were attributed to one time expenses. Mr. Douthit then asked if there were any questions about the *Finance Report*; hearing none, Mr. Franklin then turned the meeting over to Mr. Faylo for the *Campaign Update*.

Mr. Faylo started by asking Mr. Franklin to report on the PPG Campaign. He stated that PPG was down slightly due to a decrease in employment overall. He also stated that GCA Services would most likely not be running a campaign due to turnover within the organization. Mr. Douthit also added on a positive note PPG was still able to raise more than \$230,000 for the community.

Mr. Faylo then reported that there were several huge successes in the campaign. He stated that the City of Shelby had raised in excess of \$100,000, a 37% increase. He stated that the Greenheck campaign was up 20% and the Southeastern Container campaign was up 44%. Ed then reported that Eaton Corporation had exceeded their goal in employee giving this year and all in all hoped to be over \$100,000. Ms. Cobb reported that there were several campaigns out and still running including Baldor, the CHS Cleveland, Cleveland County Government, Clearwater Paper and HanesBrands. She reported that Gardner Webb University was down and Dr. Kennedy added that Cleveland Community College was also down.

Mr. Faylo then asked Ms. Lovelace if she had a Golf Tournament update. Ms. Lovelace again thanked everyone who had participated in the tournament and the planning process. She stated that the record year was due to all of the support of the tournament and great volunteers.

Mr. Faylo asked if there were any questions regarding the *Campaign Update*; hearing none, Mr. Franklin turned the meeting over to Ms. Elmore for the *Community Involvement Report*.

Ms. Elmore then gave *The Salvation Army Update*. She stated that the Salvation Army had once again spent their allocation for the month and properly documented the expenses.

Ms. Elmore then gave the *American Red Cross Update*. She stated that for the first quarter the ARC had expended \$6,911.76 of the \$10,000.00 allocation. She stated that the ARC was on track to successful spend the entire allocation without any problem.

Ms. Elmore then gave a *Connect, Commit to Change Update*. She stated that the event had gone well and that 47 agencies had been represented and 233 commitments had been made. She stated that in 7 years more than 1400 commitments had been made because of the event. Mr. Hooker added that Dr. Collette Deviney was an important part of the events success and her leadership made the event what it was.

Ms. Elmore asked if there were any questions regarding the *Community Involvement Report*; hearing none, Mr. Franklin turned the meeting over to Rev. Thompson for the *Fund Distribution Update*.

Rev. Thompson stated that the agencies had met to discuss the workbook and budget forms and that the applications would go out Friday. He stated that everything was on track as far as the schedule went. Rev. Thompson also added that volunteers for the panels were always wanted and that anyone who wanted to volunteer could contact Ms. Elmore.

Rev. Thompson asked if there were any questions regarding the *Fund Distribution Report*; hearing none, Mr. Franklin moved on the *Approval of Proxies*.

Mr. Franklin stated that due to scheduling and the holidays that a quorum might be hard to reach at the Board of Directors meeting for December. He stated that in order to ensure a quorum the Executive Committee would need to approve the use of Proxy Votes. **Dr. Kennedy made a motion to approve the use of Proxy Votes at the December 14, 2016 Board of Directors Meeting. Mr. Gwyn made the second. All approved.**

Mr. Douthit then made a recommendation for the staff to review the by-laws regarding approving proxies to modernize the way that proxies were approved and voted upon.

Mr. Franklin then asked if there were any questions; hearing none, he turned the meeting over to Dr. Kennedy for a *Strategic Plan Update*.

Dr. Kennedy walked the Executive Committee through the strategic plan and the committee discussed the goals and objectives presented. **Dr. Kennedy then made a motion to present the Strategic Plan to the Board for approval. Mr. Gwyn made the second. All approved.**

Dr. Kennedy then asked if there were any questions; hearing none, Mr. Franklin proceeded to the *Executive Search Committee Update*.

Mr. Franklin then asked all staff to exit the meeting so that the Executive Search Committee could make their recommendations to the Executive Committee.

The staff exited the meeting.

Immediately following the Executive Search Committee update the meeting was adjourned.

Mr. Scott Franklin, Chairman
United Way of Cleveland County
Minutes recorded by Nicole Elmore